

Community Guidelines

Snapchat is about **sharing moments and having fun**. Our goal in creating these rules is to accommodate the broadest range of self-expression while balancing the need for Snapchatters to be able to use our service safely and happily.

Don't send people Snaps they don't want to receive – especially if a Snap is mean.

Be thoughtful about what you Snap and who you send it to. It's okay with us if someone takes **ascreenshot**, but we can't speak for you or your friends. Snapchat attempts to detect screenshots and notify the sender, but it doesn't always work perfectly. And bear in mind that your friend can always capture the image with another camera.

Keep it legal. Don't use Snapchat for any illegal activities.

What not to Snap:

- **Pornography**
 - Snapchat prohibits accounts that use public Stories to distribute sexually explicit content or promote sexually explicit content found outside of Snapchat.
 - Sexually explicit content includes Snaps that depict real or implied sexual acts or nudity in a sexual context.
 - Not all nudity is taboo. Breastfeeding and other images in a wholly non-sexual context are allowed.
- **Nudity or sexually suggestive content involving minors (people under the age of 18)**
 - Never post or send any nude or sexual content involving people under the age of 18 – even yourself.
 - This includes adding drawings or captions to a Snap to make it sexual – even as a joke.
- **Invasions of privacy**
 - Do not take Snaps of people without their knowledge and consent.
 - Take extra care not to violate people's privacy in private spaces, such as someone's home, a bathroom, dressing room or locker room.
- **Threats**
 - Never threaten to harm a person, group of people or their property.
 - Intimidating people is not okay.
- **Harassment or bullying**
 - It's quite simple: do not make other people feel bad on purpose.

- If someone blocks you, it's not okay to contact them from another account.
- **Impersonation**
 - Don't pretend to be someone you're not – including celebrities, brands or other organisations.

If you violate these rules, we may remove the offending content or terminate your account. If your account is terminated, you won't be allowed to use Snapchat again.

Please take these rules seriously and honour them in the spirit in which they are intended. The rules will change and evolve along with the Snapchat user community. We will do our best to enforce them consistently and fairly, and ultimately we'll try to do what we think is best in each situation, at our own discretion.

Happy Snapping!

Team Snapchat